

# | APPRENTICESHIPS |

## COMMUNITY ACTIVATOR COACH

**Leading and coaching fun, inclusive and engaging activities that help people of all ages to change their behaviour and adopt and maintain a physically active lifestyle.**

The Community Activator Coach Apprenticeship is aimed at employees working within communities to engage and support individuals in lifestyle changes. You may work within a sports club, leisure centre, outdoor centre, council, charity or community centre.

You will develop knowledge and skills in the active leisure industry, referral channels and working with others, coaching techniques, understanding communities, diversity and health related statistics. You will also learn about meaningful conversations and basic principles of behaviour changes and positive outcomes, including basic principles of safeguarding, child protection and working with vulnerable adults.

The apprenticeship will also focus on key behaviours such as communication, being agile, professional, inclusive, having integrity and having accountability. It will empower you to be self-aware and develop a growth mind-set.



LEVEL

2



DURATION

18 - 24 MONTHS



COST

THERE ARE TWO MAIN FUNDING METHODS BY WHICH APPRENTICESHIP COSTS CAN BE COVERED: LEVY AND NON-LEVY





## HOW WILL THE TRAINING BE DELIVERED?

This apprenticeship programme will focus on 3 areas of learning and development: Knowledge, Skills & Behaviours.

We have replicated what we have learnt on the pitch and applied it to the corporate world. We will embed our corporate athlete tactics, supporting your mental focus, physical capacity, emotional connectivity and aspirational alignment, allowing you to thrive in the most challenging circumstances.

## HOME OR AWAY?

Delivery is within the workplace and at the home of your organisation, however you will be invited to masterclasses at our inspiration stadium or other similar sites, away.

It is expected that you will spend 20% of your contractual working hours undertaking learning and development. Reasonable time for training while at work should be given and may include reflection, mentoring and the development of new skills while at work.

## HOW WILL I KNOW THE PROGRAMME IS RIGHT FOR ME OR MY COMPANY?

An advisor will discuss job roles, career aspirations and organisations' operational needs, to ensure the right level and programme is chosen. In addition, there will be an initial starting period of analysis, called a Flying Start, where advice and guidance may suggest a different learning path to excellence.

## WILL THERE BE AN EXAM?

Yes, apprentices will be formally assessed at the end of their programme by an Independent Examiner. The assessment of competence will include a number of assessment methods, such as a competency based interview, practical observations, presentation, written exam, project or professional discussion. The exams may be conducted at the workplace or at another location.

## ENGLISH AND MATHEMATICS

If you don't already hold GCSE level A\* - E or equivalent in either of these subjects, your programme will include teaching and examination of level 1 Functional Skills. You will be required to achieve a Level 1 to complete your apprenticeship, and work towards a Level 2.

## THE NEXT STEPS

Learners can progress onto an Advanced or Higher Apprenticeship in vocation expertise or in Team Leading or Management.

Available courses:

Level 3 Team Leading, Level 5 Management, Chartered Managers Status or Higher Education.



## FURTHER READING

Government guides to apprenticeship:

[www.gov.uk/topic/further-education-skills/apprenticeships](http://www.gov.uk/topic/further-education-skills/apprenticeships)

[www.instituteforapprenticeships.org/apprenticeship-standards/](http://www.instituteforapprenticeships.org/apprenticeship-standards/)

